



Annual Report July 1, 2012 - June 30, 2013

Highlights of the Year

PROGRAM RESULTS

Medical Services

- 1,690 individual patients served
- 5,571 medical visits of which 336 were after hours urgent care visits
- 32 people were stabilized and then transported to Maui Memorial Medical Center — 16 by ground ambulance, 16 by air ambulance
- 111 ophthalmology visits

New Digital Imaging System Installed

Hāna Health has purchased a new, state-of-the-art digital imaging machine. Gone are the days of x-ray film, developing the film, and shipping the film through the mail for a final reading. The new Phillips

imaging system is fast, easy to use, and produces high quality, digital images which can be sent via wireless technology. The turn around time for final reading by an offsite radiologist can now be done much faster. This fully functional, wireless imaging technology is the first of its kind in the state of Hawaii and a perfect fit for the imaging needs at Hāna Health.

Access Hāna Health from Home

Hāna Health's new patient portal, NextMD, allows health center patients to schedule an appointment, request medical records, obtain medication refills, and securely communicate with staff remotely by computer. Lab results can be securely sent directly to your computer, medical records can be requested, account balances

reviewed, and bills paid on the new system. NextMD also provides great resources for information and education about health and wellness. For more information and to join the patient portal ask for a log-on token from any Hāna Health staff member or call 248-8294.

*Hāna Health
continues to expand
it's mission
to improve the
health and wellness
of Hana residents.*



The new wireless, digital imaging system at Hāna Health is the first of its kind in the state of Hawaii.

Gift Certificates for Colon Screenings

One of Hāna Health's new quality initiatives is to increase the number of Hāna residents who have had colon cancer screening. Colon cancer is the third most diagnosed cancer in the United States and it is curable if detected and treated early. The FOBT screening test is available at Hāna Health at no cost, while a screening colonoscopy is referred to an outside provider. Hāna district residents age 50-75 years are eligible for this service, and will be rewarded with a prescription/gift certificate to the Hāna Fresh market when test results are received - \$50 for the FOBT and \$100 for the colonoscopy. The gift



certificates are a healthy reward for completing these important screenings. Better nutrition is an important component of a healthy lifestyle and prevents diet related health conditions like colon cancer. For more information call 248-8294.

Women’s Health Care Services

Increasing the number of Hāna women who meet the standards for cervical and breast cancer screening is another of Hāna Health’s important quality initiatives. A \$25 prescription/gift certificate to the Hāna Fresh market is provided to Hāna district women who meet established screening criteria and



complete their pap test at Hāna Health. In partnership with Maui Diagnostic Imaging, Hāna Health coordinates twice monthly mammogram clinics for Hāna district women who meet established screening criteria. Transportation to Kahului, lunch and a \$50 prescription/gift certificate is provided to all participants. For more information call 248-8294.

Dental Services

- 488 individual patients served
- 1,163 dental visits

Hāna Fresh

- 65,100 pounds of fresh fruits and vegetables were grown by the Hāna Fresh certified organic farm in the last year. Fresh harvested produce is used in Hāna Health’s nutrition programs and made available to the general community through the daily farm market.
- More than 54,000 meals were prepared in the Hāna Fresh Nutrition Center just for Hāna District














residents, in addition to fresh juices and smoothies, yogurt parfaits, Hawaiian sweet potato, fruit bowls, etc.

- Long considered the most important meal of the day a new breakfast service was recently initiated at the market to help Hāna folks start their day right.
- The Hāna Fresh Market operated seven days a week this past year, increasing the availability of farm fresh produce and healthy, delicious meals to the local community.

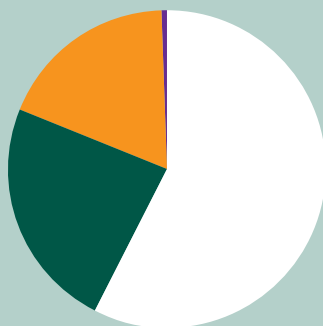


Sale of Hāna Fresh produce brings new money into the community adding to Hāna’s economic base.

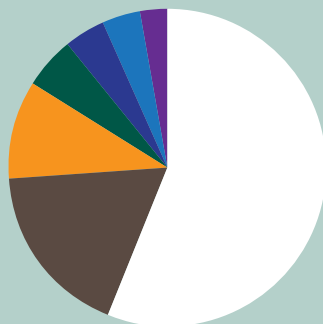
Statement of Revenues and Expenses

Revenues	
	Contracts and Grants \$2,038,418
	Patient Service Revenue 639,822
	Hāna Fresh 836,261
	Contributions & Other Sources 18,065
	Total Revenue \$3,532,566
Expenses	
	Personnel \$2,089,077
	Professional Services 191,195
	Facilities/Equipment 373,525
	Supplies/Pharmacy 661,582
	Insurance 98,261
	Other 153,910
	Depreciation 145,077
	Total Expenses \$ 3,712,627
	Net Income (\$180,061)

REVENUE



EXPENSES



COMING SOON

Dr. Curtis Bekkum Joins Staff

Curtis Bekkum, MD, a family practice physician will be joining the Hāna Health team of providers in meeting the health care needs of the community. Dr. Bekkum attended the University of Arkansas for Medical Sciences, and completed his three year family practice residency at the Arkansas Health and Education Center in Fayetteville. He has been practicing family and emergency medicine for the past five years and has recently worked as a temporary physician for Hāna Health. We look forward to welcoming Dr. Bekkum and his family (*pictured above*) to Hāna in November.

Get Fit in 20

The Calorie Blaster is a 20-minute exercise program designed for all fitness levels. Stay tuned for more information and start date.

Meal Plans

Help managing your weight or chronic health condition such as diabetes or hypertension will soon be available with special diet plans that include prepared meals from the Hāna Fresh Nutrition Center. More information about how you can participate will be available in the next few months.





Fresh organic produce from the farm is used in Hāna Health nutrition programs and available to the community at the daily farm market.



Special Initiatives

New Kupuna Program

The new and improved Kupuna Meal program was initiated in mid-September and participants are loving it. The group meets on Monday, Wednesday, and Friday from 11 a.m. to 12:30 p.m. for lunch, socializing and good fun. Participants select their meal from among the healthful options at the Hāna Fresh Market and then meet for movies, poker, video games, bingo and more. Participants must be Hāna district residents, at least 60 years young. For more information and to register call 248-7515. Ext. 21.

Maui Humane Society Partners with Hāna Health

The Maui Humane Society and PetSmart Charities is providing a no cost spay and neuter program for Hāna pets and feral cats one weekend a month at Hāna Health. The program is aimed at reducing pet overpopulation and improving the health of our special family members. Preventing unplanned litters reduces homeless and sick animals, as well as euthanasia. This service includes ear tattoos, free vaccine and microchips. For more information call 877-3680, extension 36.



Hāna Fresh Farm and the Kali'i Project

The Kali'i Project, a three-year program to guide teen boys to adulthood through learning cultural practices, has enlisted Sam Kalalau of Hāna Fresh to teach the young men about growing 'awa, a traditional Hawaiian medicinal plant. During their first visit to Hāna Fresh Farm, the boys learned about cultivating the 'awa, and planted almost 600 new cuttings to mature in the shade house. Several hundred 'awa plants have since been transplanted to selected locations in the Hāna district and other parts of Maui.



Walk It to Win It

Hāna Health and Hāna Fresh joined last year with Hāna High and Elementary School to offer the Walk It to Win It Challenge, a program designed to prevent the onset of childhood obesity and health related consequences. Students in third, fourth and fifth grade participated in 30 to 45 minutes of fitness walking followed by a nutritious snack before the start of the regular school day. Gift certificates for Hāna Fresh fruit smoothies were awarded weekly and those with the most steps walked won fitness gear.





Hāna Health

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